

対象：教員・大学院生・学部生

Research Seminar Announcement



日時：4月17日(13:00-16:30)

場所：経営学部研究棟403

■ 13:00-13:50

Dr. PHAN Thi Thanh Thuy (Vietnam-Japan University, VNU)

Consumer Data Protection and Consumer Trust: When Legal Risk Becomes a Management Issue

企業にとってデータ活用は不可欠である一方で、その扱いを誤れば、単なる「法的リスク」にとどまらず、レピュテーション、ガバナンス、顧客信頼の崩壊へと直結する。本発表では、日本およびベトナムの事例をもとに、データ問題がいかに「経営問題」として顕在化するのかを示す。



■ 14:00-14:50

Dr. Lilly-Mari Sten (Mid Sweden University)

※テーマは後日更新



■ 15:00-15:50

Dr. Lara Carminati (University of Twente)

Physiological Arousal and Verbal Behaviours during Conflicts in Teams

チーム内の対立は避けられない。しかし、それがどのように「身体反応」と結びついているかはほとんど知られていない。本研究では、実際の会議を対象に、発話行動と皮膚電気反応(ストレス反応)を組み合わせ、コンフリクトの「見えない構造」を明らかにする。



★Academy of Management 2026

Best paper in Organizational Neuroscience and Biology (NEUB) Division

■その後ネットワーキング

Research Seminar Announcement



Date & Time: April 17 (13:00–16:30)

Venue: (TBA)

Audience: Faculty members, graduate students, and undergraduate students

■ 13:00–13:50

Dr. PHAN Thi Thanh Thuy (Vietnam-Japan University, VNU)

Consumer Data Protection and Consumer Trust: When Legal Risk Becomes a Management Issue

While consumer data has become essential for business operations, problematic data practices can lead not only to legal risks but also to serious challenges in reputation, governance, and customer trust. Drawing on cases from Japan and Vietnam, this talk illustrates how data-related issues evolve into critical management concerns.



■ 14:00–14:50

Dr. Lilly-Mari Sten (Mid Sweden University)
Title TBA



■ 15:00–15:50

Dr. Lara Carminati (University of Twente)
Physiological Arousal and Verbal Behaviours during Conflicts in Teams

Conflict is an inevitable part of teamwork. Yet, its physiological dimension remains largely unexplored. This study integrates behavioral observations and physiological data (skin conductance) from real meetings to uncover the hidden micro-dynamics of conflict.

This paper has been selected as a Best Paper by the Organizational Neuroscience and Biology (NEUB) Division at the Academy of Management 2026 Annual Meeting.



■ 15:50–Networking Session

Organizer: Kodo Yokozawa
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